

Robby Gordon Charlotte Preview

Charlotte, NC (October 15, 2009) – Robby Gordon Motorsports is pleased to announce that Freightliner Trucks will serve as the primary sponsor of the No. 7 Camry at the Banking 500 at the Charlotte Motor Speedway on October 17, 2009. This recent announcement is another chapter in the ongoing relationship between Robby Gordon Motorsports and Freightliner Trucks which began three years ago. Earlier this year, the companies started working together to produce three custom-made “fast assistance” vehicles that will be used during the 2010 Dakar Rally in South America. These custom built vehicles feature a 580 horsepower engine and 48 inch tires. Additionally, Eaton and the Charlotte Truck Center will serve as associate sponsors of the No.7 for the Charlotte race.

“We are very excited about our partnership with Freightliner Trucks. Our fast assistance vehicles were made locally in Cleveland, NC and will be an integral of our Dakar program as we race for the win in January in Argentina and Chile. I can’t wait for the fans, spectators and competition to see the quality trucks that Freightliner Trucks builds. We will definitely have the best support trucks by far,” commented Robby Gordon.

“We had a fast car in Atlanta on Labor Day and finished third in Charlotte at the Coca Cola 600 earlier this year. We are excited to be going to Charlotte with Freightliner Trucks as our primary sponsor and are confident that the No. 7 Freightliner will have an awesome debut.”

“Freightliner Trucks is proud to continue our long-term relationship with Robby Gordon Motorsports,” said Melissa Clausen, Director Product Marketing. “The fast assistance vehicles showcase our some of our latest technological innovations, and we are looking forward an exciting competition.”

TV and Radio Times – Qualifying is set for Thursday, October 15th at 7:00 p.m. (ET) on ESPN2, PRN, and Sirius. Race time on Sunday is 7:00 p.m. (ET) and will be broadcast on ABC, PRN, and Sirius.

Appearance Schedule – Gordon will make a pit stop on Saturday, October 17th at 3 p.m. at his souvenir trailer before heading to the Sprint Experience presented by Freightliner at 4:15 p.m.

About Freightliner – Freightliner Trucks is a division of Daimler Trucks North America LLC, headquartered in Portland, Oregon, and is the leading heavy-duty truck manufacturer in North America. Daimler Trucks North America produces and markets Class 4-8 trucks and is a Daimler company, the world's leading commercial vehicle manufacturer. Freightliner Trucks received the highest overall ranking for vocational products in the 2009 J.D. Power and Associates Heavy Duty Truck Customer Satisfaction StudySM.