



YATES RACING TO HOLD FAN DAY AT THE SHOP ON OCTOBER 15th

Yates Racing will open its door to the public with shop view and a driver autograph session

CONCORD, N.C. (September 30, 2009) – Yates Racing will hold their bi-annual Fan Appreciation Day on Thursday, October 15. Fans are encouraged to come out and see the Yates Racing campus and receive a VIP view of the Yates Racing shop. Special autograph appearances from Erik Darnell, Paul Menard and Doug Yates will begin at 10:30 a.m.

“We had so much success from our first Fan Day this season that it was an easy decision to do it again for the fans,” said Yates Racing owner, Doug Yates. “Not only will the fans be able to meet the drivers and get their autograph, but they also get a chance to see behind-the-scenes of our No. 96 and No. 98 shops.”

The autograph session will begin at 10:30 a.m. 150 autograph tickets will be distributed at 9:30 a.m. for the driver autograph session at Yates Racing, 7065 Zephyr Place, Concord, NC 28027.

ABOUT YATES RACING

Yates Racing currently operates three motorsports teams in the NASCAR Sprint Cup Series. Formerly known as Robert Yates Racing, the team is owned by Doug Yates, who took the reins after his father, Robert Yates, retired following the 2007 season. In 2008, Doug partnered with Max Jones; a former road racer and long-time race team championship General Manager. During Yates Racing’s 21-year tenure in the NASCAR Sprint Cup series, the organization has earned a total of 57 wins, 49 poles, 270 top-five finishes, 433 top-ten finishes, and a NASCAR Sprint Cup Series Championship. In 2009, Hall of Fame Racing has teamed up with Yates Racing to field the No. 96 Ford Fusion in the NASCAR Sprint Cup Series.